

From: McFaul, Jessica

Sent: Friday, August 23, 2019 07:07 PM

Subject: WEEK OF AUGUST 26 - EPA COMMUNICATIONS

Importance: High

DRAFT-DELIBERATIVE/SUBJECT TO CHANGE

MESSAGE OF THE WEEK: WINNING THROUGH COLLABORATION

Environmental progress is best achieved by working closely with the states and regulated community to advance sound and attainable regulatory solutions.

This week, EPA will issue a proposal to amend the national marine diesel engine program to provide relief to boat builders and manufacturers of light-weight and high-power marine diesel engines that are used in high-speed commercial vessels, such as lobster fishing boats and pilot boats.

Currently, some boat builders cannot produce certain products because there are no certified engines available with the desired size and power characteristics.

The proposal will provide boat builders the flexibility they need to meet EPA standards while they continue to manufacture products that are critical to marine industries.

Also this week, we are renewing our commitment to collaborate with the Interstate Oil and Gas Compact Commission (IOGCC), announcing our intent to sign a new Memorandum of Understanding (MOU).

The MOU will continue the EPA-IOGCC Task Force, first established in 2002, and made up of EPA's senior leaders and state oil and gas leadership.

The Task Force is a mechanism for better communication and collaboration between the federal government and the states.

The MOU will facilitate EPA and IOGCC discussion on matters where EPA and the states may have concurrent jurisdiction - for example, produced water.

EPA is finalizing a Draft Study of Oil and Gas Extraction Wastewater Management and identifying next steps with regard to the regulation and management of produced water generated by the oil and natural gas industry.

The agency is also highlighting opportunities and challenges related to the reuse and recycling of produced water under our Water Reuse Action Plan.

EPA's efforts to facilitate compliance in the oil and natural gas industry also creates opportunities to collaborate with our state co-regulators under the MOU.

EPA's New Owner Audit Program for Oil and Gas encourages environmental audits and self-disclosure of noncompliance, consistent with many state audit programs.

RELEASES/STATEMENTS/ADVISORY/OPINION

Monday, 8/26: Marine Diesel Tier 4 Press Release/Event/Roundtable with RA (Regions 1 and 4 amplify)

Monday, 8/26: Proposed Draft High-Priority Substances Press Release

Monday, 8/26: IOGCC Press Release/Doug B. Speaking/Open Press (Regions 3, 6 and 8 amplify)

Wednesday, 8/28: 2019 5 Star Urban Water Grantee Announcement (Regions 1, 2, 3, 4, 5,

6, 8, 9, 10 amplify)

TBD: OOOOa/NSPS for Oil and Gas announcement and events (Regions 3, 6 and 8 amplify)

INTERVIEWS

None scheduled

AAW SPEAKING ENGAGEMENTS

None scheduled

SOCIAL MEDIA*

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

High-Priority Substances

Marine Diesel Tier 4

IOGCC

2019 5 Star Urban Water Grantees

*Posts on flagship EPA and Administrator Wheeler accounts (Twitter, Facebook, Instagram, Linked In, You Tube)

Programs and Regions are encouraged to share as applicable to your audiences. (T) = tentative

REGIONAL ANNOUNCEMENTS

8/26: Lightman Drum SF Site proposed amendment to a ROD - no longer a need to groundwater treatment (R2)

8/26: Administrative consent order with General Iron in Chicago (R5)

8/26 or 8/27: \$26.6 million RCRA cleanup to begin at former DuPont facility in East Chicago, Ind. (R5)

8/26: PR announcing public comment period for the Dewey Burdock draft permits/public hearing (10/5/19) (R8)

8/26: Opening of comment period on proposed Kettleman Hills PCB permit (R9)

8/27: Settlement for removal action, Taunton MA (R1)

8/27: Public Availability Session for Syntex Facility Superfund Site in Verona, Mo. (R7)

8/27: Kaw Nation GAP grant for \$115,000 (R6)

8/29: Nambe GAP grant for \$115,000 (R6)

8/30: Arkansas Regional Haze SIP revision and partial FIP replacement (R6)

8/28: 2019 5 Star Urban Water Grantee Announcement (Regions: 1, 2, 3, 4, 5, 6, 8, 9, 10)

8/28: Partial NPL De-listing of one component of SF site (S. Weymouth, MA) (R1)

8/28: Local Foods, Local Places Workshop, Aliquippa PA, Opportunity Zone (R3)

8/30: Proposed Recreational Criteria for New York City (R2)

TBD: EPCRA enforcement settlement for facility in Bridgeport, CT (R1)

TBD: Four environmental education grants (R5)

TBD: OOOOA targeted media outreach (R8)

TBD: Settlements with five drinking water systems in LA County (R9)

TBD: Lead-paint enforcement bundle for SoCal (R9)

TBD: Lead-paint enforcement bundle for Hawaii (R9)

TBD: California Bay-Delta SPCC enforcement bundle (R9)

TBD: RCRA Enf. Case in Alaska (R10)

UPCOMING EVENTS OR PROJECTS

September 16-20: Pollution Prevention Week (All regions amplify)

September 23: UN Climate Summit in NY (All regions amplify)

October: Children's Health Month (All regions amplify/host events)

October 21-25: Lead Poisoning Prevention Week (All regions amplify/host events)

COMMUNICATIONS RESOURCES

AP Stylebook (public affairs staff writing for media): <https://www.apstylebook.com/epa/>

EPA Stylebook (i.e. Agency Branding): <https://www.epa.gov/stylebook>

Jessica McFaul

Senior Advisor for Strategic and Regional Communications

Office of the Administrator, Office of Public Affairs

U.S. Environmental Protection Agency

mcfaul.jessica@epa.gov

Desk: 202-564-6429

Cell: 202-480-0447